

SAMPLE PRESS RELEASE

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(Date)

Mime Artist Proves Laughter is the Best Medicine!

- Who/ What: What's an aspiring doctor-in-training bitten by the performance bug to do? If he's Trent Arterberry, he goes on to become one of the best physical theatre performers around, delighting the young, and the young-at-heart with his multi-media mime and merriment.
- Where/ When: Indulge yourself in a good laugh at (venue) on (date) at (time) with the hugely hilarious Arterberry, who combines mime, storytelling and puppetry in his new production, "The Bigg Show." Ticket prices are (price) and can be purchased at (vendor).
- The Show: Arterberry has been wowing audiences for over three decades around the world, using comedy, music and timeless themes to engage viewers in his stories. In "The Bigg Show," the agile performer fends off sharks in a slow-motion underwater adventure as Scuba Dude and then switches gears to become Mr. Bigg himself, a Las Vegas dancing star in the form of a three-foot- tall human puppet who grooves to rap and Russian folk tunes alike.
- Background: After training with performance masters such as the famed Marcel Marceau, Arterberry went on to earn rave reviews and distinctions for his work. He's also embraced the opportunity to open for numerous major recording artists such as B.B. King, Julio Iglesias and the rock band, The Kinks.
- The American-born Arterberry now happily calls Sooke, B.C. home, where he dreams and schemes future shows that showcase his physical agility and never-ending sense of humor.
- Quotes: "A proven crowd-pleaser, Arterberry is funny without being cute, and like a cartoonist his lines of gesture and movement are broad but precise and speedy as a whiplash." BOSTON GLOBE, MA
- "Arterberry deconstructs our physical world and reveals the absurdity and magic within it." MONDAY MAGAZINE, BC
- More Info: Visit www.trentshow.com
- Press Contact: (Name of theatre's press contact, telephone number and email address)